

# And two ways that WON'T:

#### Refusing unsolicited mail.

Writing "Return to Sender" or "Refused" on unsolicited mail and placing it in your mailbox does not work. The U.S. Post Office does not forward third class bulk mail, so this mail will be discarded.

### Returning unsolicited mail postage due.

Trying to get the attention of a company by returning your accumulated junk mail in an envelope with insufficient postage does not work.



Santa Clara County Recycling Hotline Center for Development of Recycling







Brought to you by SJSU, The Recycling & Waste Reduction Commission of Santa Clara County, and your city.

## Junk Mail multiplying like rabbits?



Here are six simple ways to reduce your unsolicited mail.













Fill out and mail the enclosed postcards. Be sure to list all variations of your name: Peter Rabbit

Peter Rabbit Pete Rabbit Paula Rabbit P. Rabbit

Call the following numbers to request your name be taken off their list:

Credit card offers
Equifax/Trans Union/Novus/Experian
1-888-567-8688

Sweepstakes Publisher's Clearinghouse 1-800-645-9242

Shopping Flyers Advo 510-489-6577 PennySaver/Potpourri 1-800-479-4795

Call the number on the catalog and tell them you want to be taken off their list.

Or write a simple letter (see sample at right) stating that you want your name removed. It is easier for the organization to remove your name if they have the exact copy of your address label. Cut or peel off the catalog address label and glue or tape the label to the bottom of the letter.

When you buy from catalogs over the phone or online, make sure to let the company know: "DO NOT SELL MY NAME!"

Write on the bottom of checks and mail orders "DO NOT SELL MY NAME."

Mr. and Mrs. Peter Rabbit 4102 Old Log Ln Downy Dell, CA 95125	9/14
Modern Carro	t Magazine 24—
Tiventy four and "	10/

Don't use Change of Address cards supplied by the Post Office.

The Post Office provides the information from Change-of-Address cards to private businesses. This is how national list brokers, credit bureaus and others may get your name in the first place. Instead, send out your own postcards announcing your new address to those whose mail you want to receive. You can ask the Post Office to hold your mail up to 30 days. For more information on the United States Postal Service, visit www.usps.com.

Most people notice a difference in about three months. Be patient, removal of your name can take up to one year.

~	-	w
Samo	nlo	Letter
Duni	ouc	LICUCI



Date

I want to reduce the amount of unsolicited mail I receive. Please remove my name and address from your mailing list as listed below.

Name Your address Your city Your state and zip code

Thank you,

Your signature

Tape or paste label from catalog or magazine here

You may download a copy of this sample letter and find other waste reduction ideas by going to:



Recycling & Waste Reduction Commission of Santa Clara County

For more information call the Recycling Hotline at 1-800-533-8414 Para más información llame al 408-924-5359 • Xin gọi số 408-924-5359 cho thêm tin tức.

#### 3.5" x 5" postcard front A

3.5" x 5" postcard front B

Place

stamp

here

Post Office will not deliver mail without postage

Place stamp here

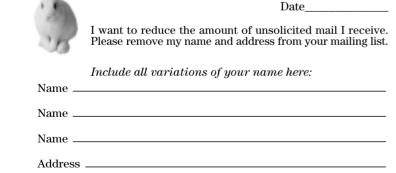
Post Office will not deliver mail without postage

**Val-Pak Coupons** 

Label Order Department P.O. Box 13428 St. Petersburg, FL 33733

Direct	<b>Marketing</b>	Association

Mail Preference Service P.O. Box 9008 Farmingdale, NY 11735-9008



City \_\_\_\_\_ State \_\_\_ Zip \_\_\_\_\_ Signature \_\_\_\_\_

	DateI want to reduce the amount of unsolicited mail I receive Please remove my name and address from your mailing list.	
	Include all variations of your name here:	
Name		
Name		
Name		
Address		
City	State Zip	
Signature	)	